



CHATHAM

CENTRE AND WATERFRONT DEVELOPMENT BRIEF 2008

SUMMARY LEAFLET FEBRUARY 2009



Homes &
Communities
Agency



Medway
Renaissance

Medway
COUNCIL
Serving You

INTRODUCTION

The purpose of this summary is to explain the three masterplan areas for Chatham's 20 year regeneration programme. It is based on the adopted brief August 2008.

Context

2003 Medway Renaissance Partnership (MRP) is set up by Medway Council to secure the urban renaissance of Medway.

2004 Adoption of the Chatham Centre & Waterfront Development Framework as Supplementary Planning Guidance (SPG)

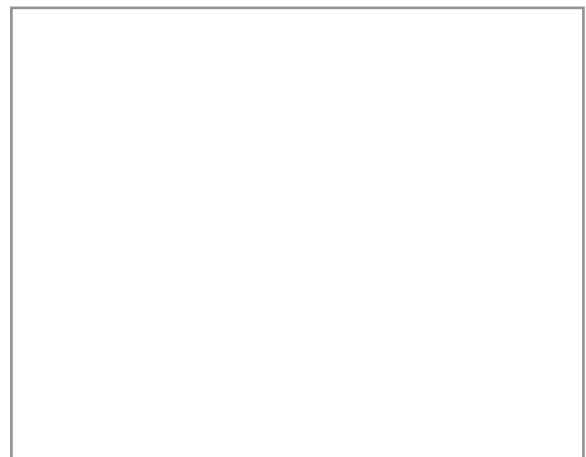
2006 Preparation of Chatham Centre & Waterfront Development Brief commenced following the principles established by the 2004 framework.

2007 The Chatham Centre & Waterfront Supplementary Planning Document Consultation Draft was subject to extensive public consultation.

2008 Chatham Centre & Waterfront Development Brief 2008 was adopted.

Objectives

- Social and economic regeneration will provide opportunities for local communities, including new business development.
- Provide urban neighbourhoods with a wide range of new housing from family homes to flats in order to accommodate a more balanced and sustainable community.
- Build on Chatham's unique features, the river, green spaces and history to give a distinctive character and sense of place.
- A positive relationship between old and new places.
- Attract visitors to Chatham who are interested in heritage, arts and culture.
- New streets and buildings to reinforce the unique features of Chatham.



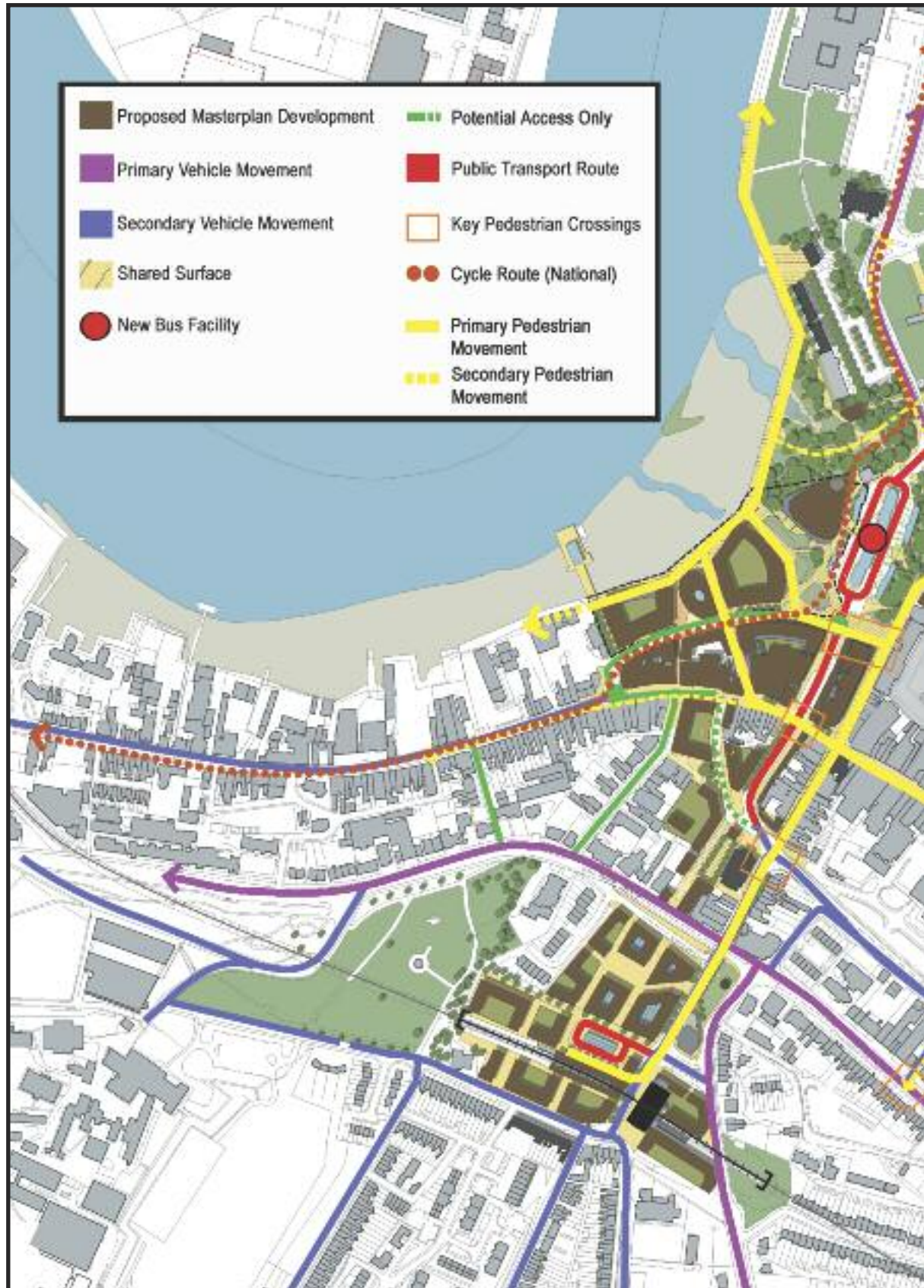
THE BROOK

- An opportunity to introduce a wider variety of homes into the heart of Chatham by creating a family-oriented residential quarter focused around Town Hall Gardens.
- New homes
 - town houses with gardens
 - one to three bed apartments and maisonettes with communal gardens, balconies and
 - roof terraces for sale, rent and shared ownership.
- New shops/businesses
- Significant development potential at the existing Tesco site to incorporate a new foodstore and a mix of other uses.
- New cultural and community facilities should be provided to include health, childcare and education.
- Improved access to Town Hall Gardens and the Great Lines City Park. New pocket/play areas to be provided within the new & existing residential areas.
- Provide benefits of city living close to shops, restaurants and cultural facilities.



CHATHAM CENTRE AND WATERFRONT

Composite plan combining masterplans for the Brook, waterfront and



WATERFRONT DEVELOPMENT BRIEF SUMMARY

Waterfront station gateway, public realm strategy and movement strategy



THE WATERFRONT

- Needs to become a destination in its own right and to generate activity all year round.
- Daytime and evening events will help to create a continuous lively environment.
- A new cultural venue with cafes, restaurants and shops will be the centrepiece of the proposed development. This will be set in a waterfront park, a place for people to enjoy the River Medway in a safe and stimulating green environment.
- Retail offer provided should be differentiated from that of the High Street and the Pentagon Shopping Centre.
- A public square will be created between Military Road and Globe Lane adjacent to the new bus facility.
- The Waterfront park and the Paddock will be significantly improved green spaces and will link the town centre with the waterfront.
- Provision within the new developments for taxi pick-up and drop-off points.
- The new bus facility will be between the Waterfront park and the Pentagon Shopping Centre ensuring direct access to the heart of Chatham.



STATION GATEWAY

- Improvements at Chatham station should make the experience of arriving by rail much improved, with new offices and residential developments.
- A network of streets and squares will give clear and attractive access to the town centre, waterfront and other areas.
- Provision of easy interchange between rail and bus.
- Sir John Hawkins Way former car park is proposed for an office and residential mixed-use development with a significant opportunity to reinforce the new Sir John Hawkins Way quarter as a vibrant and well used part of town.
- Improved pedestrian links between Railway Street, the waterfront and the town centre.



PUBLIC REALM STRATEGY

- Poor access to high quality open space will be addressed and should improve routes between the railway station, town centre, historic dockyard and waterfront, and the access between the town centre and the Great Lines.
- Unattractive and unsafe pedestrian routes and poor road crossings will be improved to give greater priority to pedestrians and cyclists.
- Use the river and its frontage as a resource and create a continuous riverside walk.
- Provide active frontage facing all public spaces to create a safe and secure environment.



ACCESS AND MOVEMENT STRATEGY

- Transforming Chatham requires an effective and sustainable transport strategy.
- Phase one of central Chatham's new two-way system, introduced in September 2006, has improved movement and connectivity.
- Phase two involves the demolition of the Sir John Hawkins Flyover, the creation of a new public transport corridor.
- The enhanced bus facility will include real-time information and incorporate bus priority at key locations in the network.
- A car parking strategy will be drawn up. It is proposed to concentrate provision in fewer but larger car parks.
- Improving pedestrian links between the main shopping areas, the waterfront and the railway station.
- Improvements are also proposed to Union Street, the Brook and Gibraltar Hill.

This information can be made available in other formats and languages. Please phone **01634 334567**.

To view the full adopted brief visit www.medwayrenaissance.com or www.medway.gov.uk/chathamfuture
For a printed version please phone Customer First on **01634 334567** or email customer.first@medway.gov.uk and request a copy for a charge of £10.