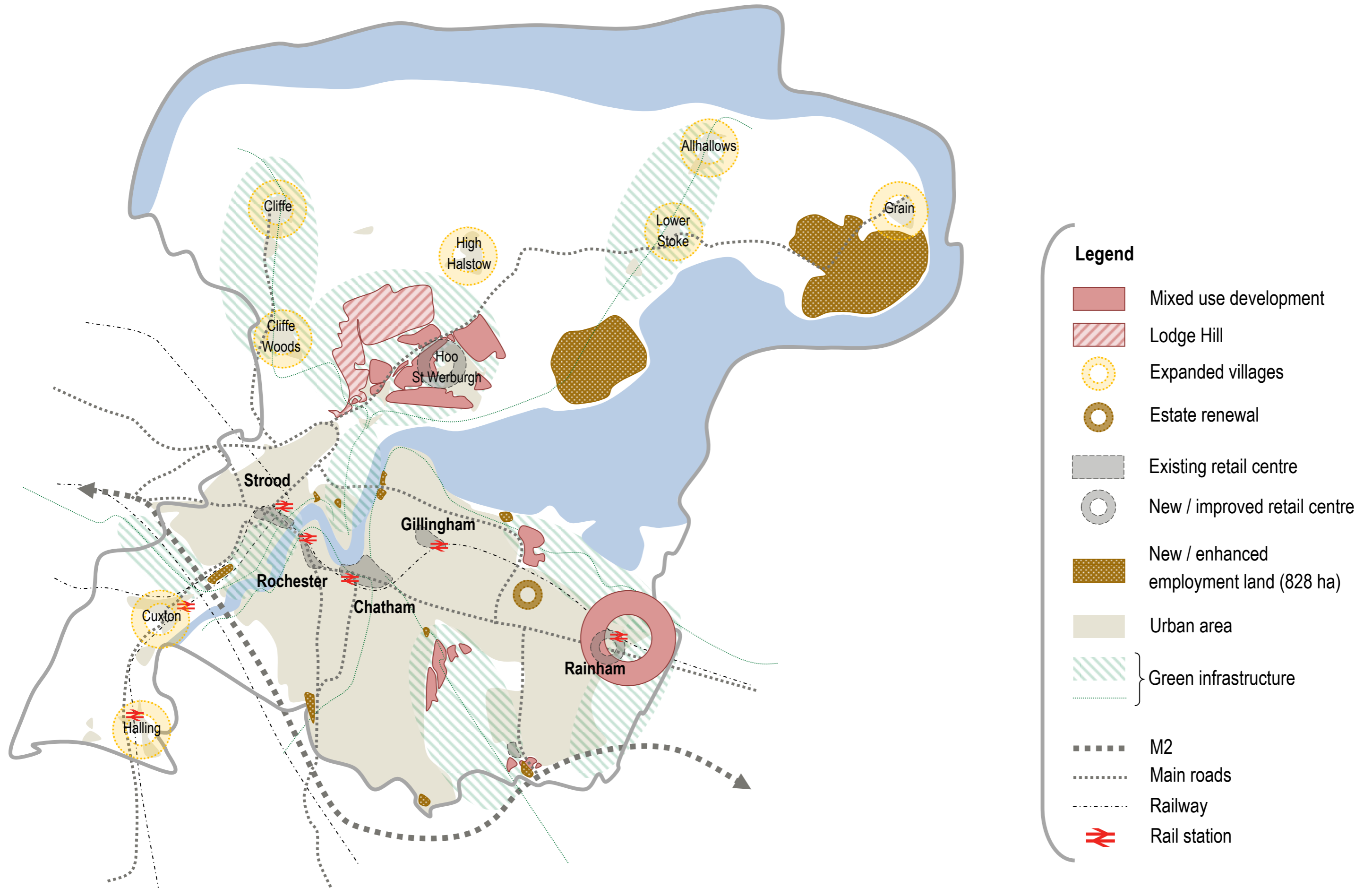


# Appendix 1D – Rural focus



### Scenario 3 A rural focus

The regeneration of urban and waterfront sites is again promoted, but consideration is given to the potential of the rural area in contributing to the development strategy and meeting development needs.

A key component is the possible expansion of Hoo St Werburgh into a small rural town, supporting a range of enhanced services, including schools and health care, jobs and parks. This small town could serve the wider peninsula. Consideration is given to further growth of villages on the Hoo Peninsula with a range of services and facilities that could support an increased population.

It is recognised that the scale of growth considered in this scenario would require significant investment in infrastructure, critically transport, together with wider social and environmental services.

This approach could deliver a rural town based around Hoo St Werburgh, including:

- 6500 homes
- Investment in transport
- A new retail centre and employment land
- A secondary school and 5 primary schools
- Community facilities, including a Healthy Living Centre, library and community centre
- Open space including play areas and local amenity greenspaces, and two country parks around the Saxon Shore Way and Deangate

Further development on the Hoo Peninsula could deliver:

- Lodge Hill – up to 3000 homes, schools, community facilities, including health, library and community centre provision, employment space, retail centre and leisure and open space, play areas and country park.
- Expanded villages – Cliffe, Cliffe Woods, High Halstow, Lower Stoke, Allhallows, Grain – 2600 homes, primary schools, parks, health and community facilities

Suburban and wider rural development could also provide for a choice of sites, at a smaller scale than potentially considered on the Hoo Peninsula:

- Rainham and Capstone Valley – 2280 homes, new secondary school at Hempstead, and primary schools, community facilities including health services, community centre and library provision; parks and open spaces.
- Mill Hill stadium development – 850 homes, football stadium, retail and leisure facilities
- Medway Valley – 180 homes, with investment in education, health and community services, transport, and open space

