



The Power of 10 - Landscape Strategy

Runway Park - social track



Runway Park - events lawn



Outdoor rooms



Greenways



Gateways



Woodland walk



Trees of character



Boulevard



Decked parking



Innovative street structures



*Precedent images for illustrative purposes only

Potential Landscape Features

1. The Runway Park Social Track

Getting innovation on track

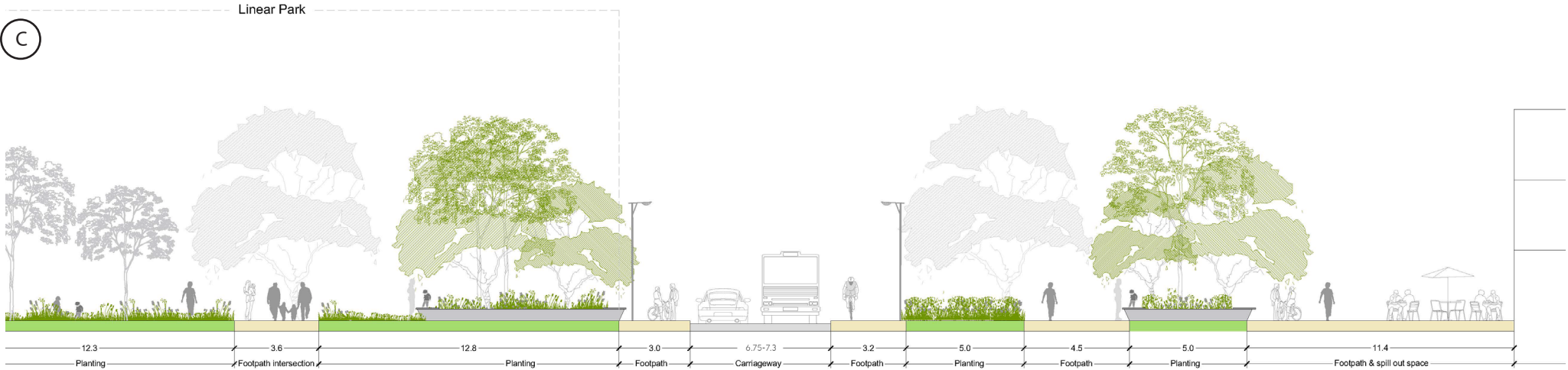
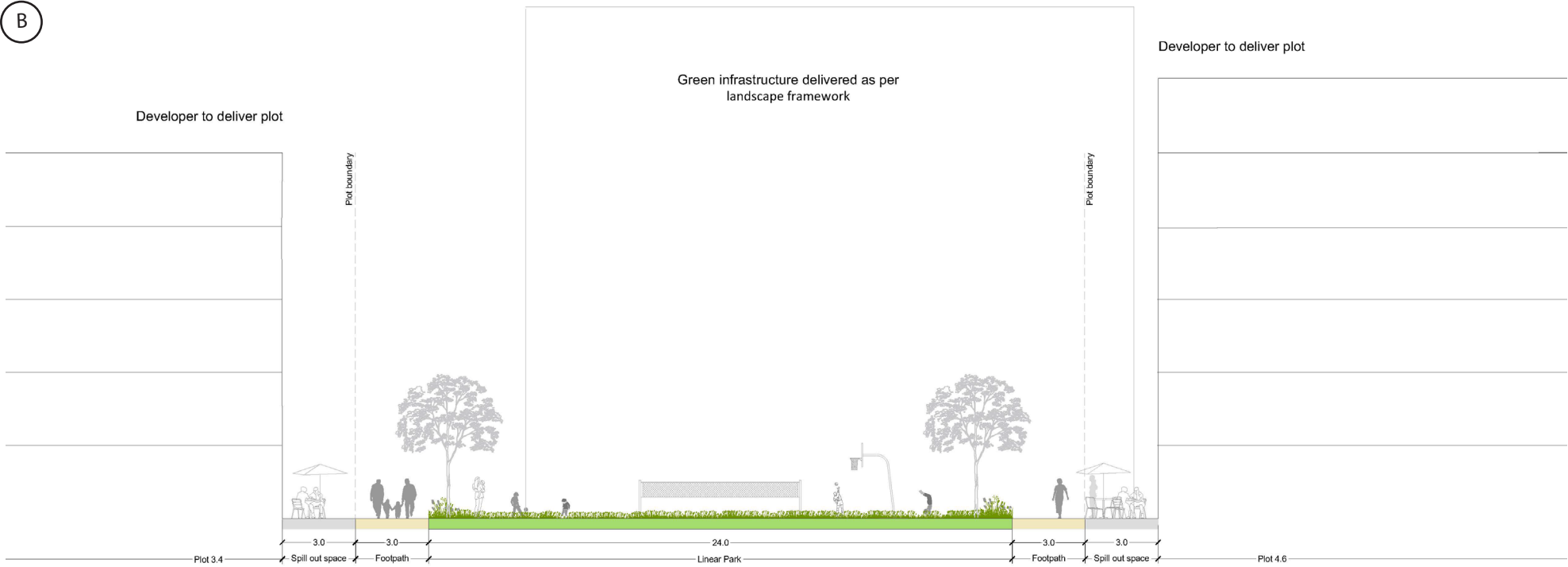


2. The Runway Park Events Lawn

A flexible events space



*Precedent images for illustrative purposes only



3. Outdoor rooms

Collaborative spaces



4. Greenways

Pedestrian innovation stitches



5. Gateways

Arrival points & identity markers



6. The Woodland Walk

A peaceful retreat



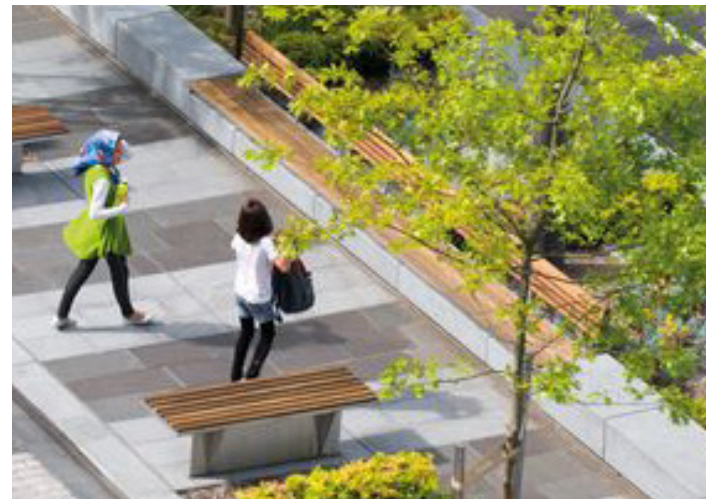
7. The Landscaped Edge

A seasonal set piece that puts people in touch with nature



8. The Boulevard

Much more than an access route



9. Car Decks

Meanwhile solutions OR permanent positive features



10. Innovative Technology

Leading edge technology that embraces innovation



POTENTIAL CHARACTER... **BRINGING THE PLACE TO LIFE**

Proposed Character

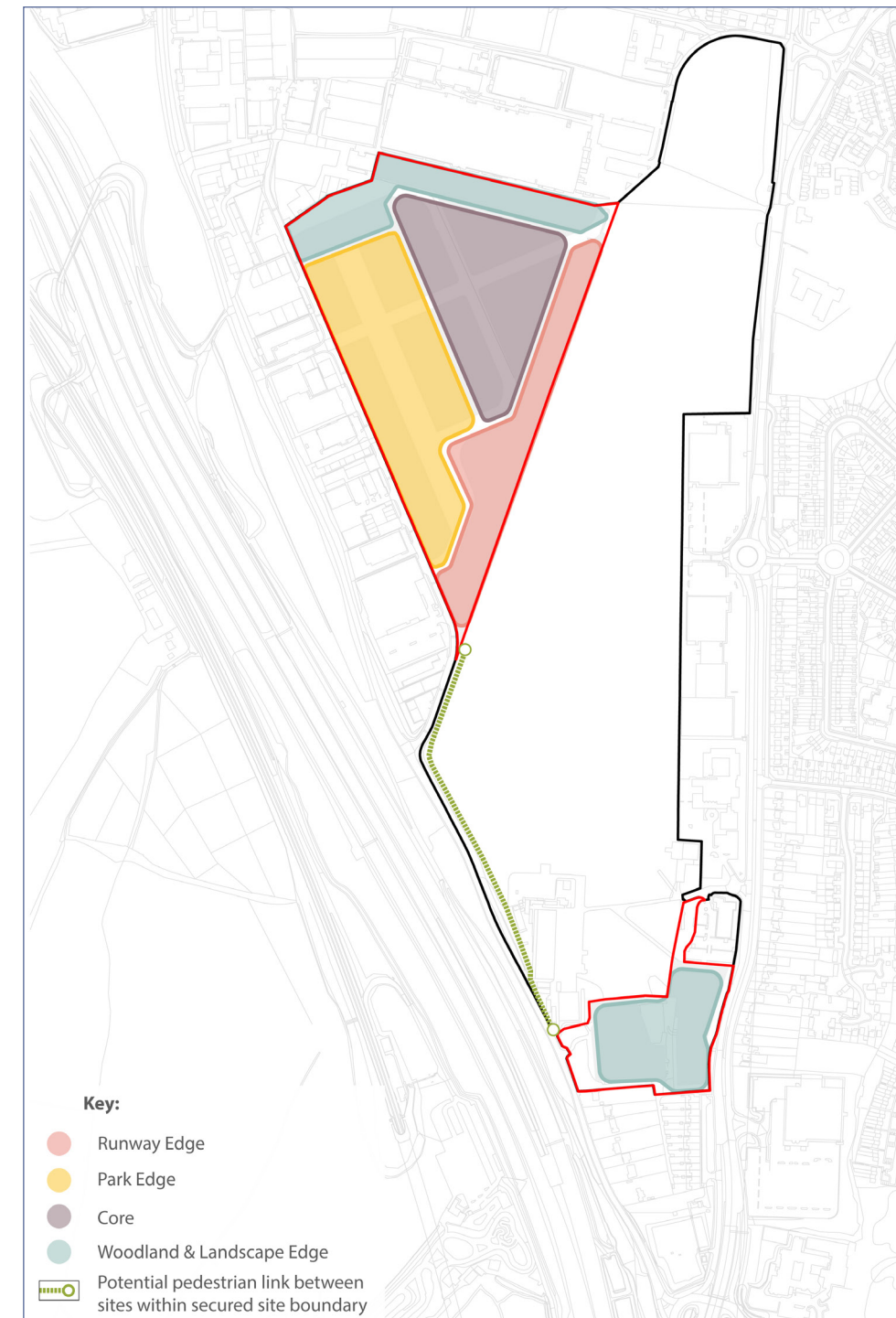
This section takes key areas of the masterplan, and based on the principles described in the previous sections, describes how these might evolve in terms of their built form, composition, quality, and character.

The purpose of this section is to describe how the principles of the design rationale and vision could be manifested and delivered on site. It is envisaged that Design Coding at the next stage of the planning process will guide development proposals further and fix tighter parameters that detailed development proposals must adhere to.

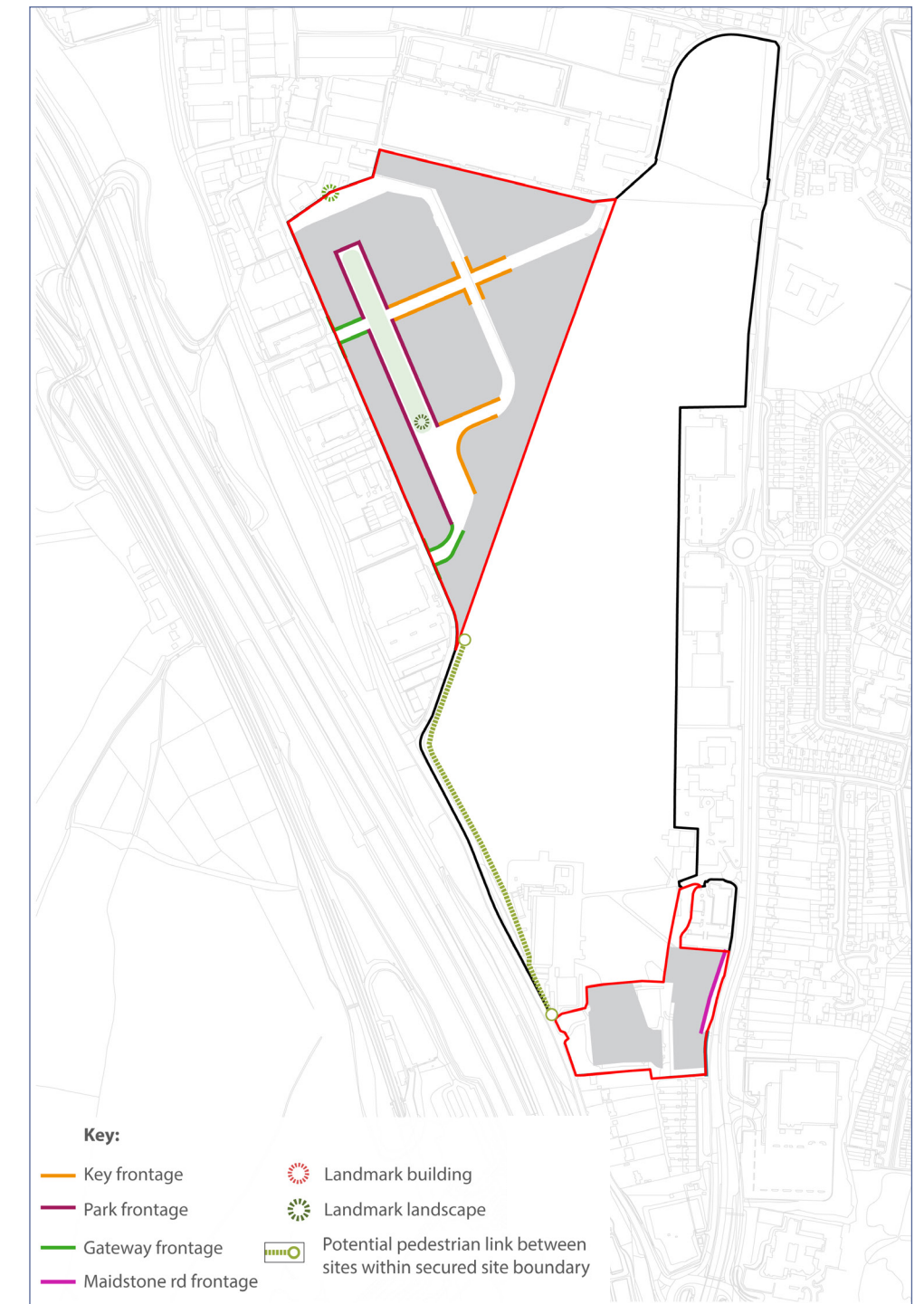
The studies do not represent the only solution but illustrate how an integrated design approach would deliver a scheme with a strong sense of place.

The studies do however represent the layout, form, scale and massing that will result from the design approach. The material is intended to give a clearer picture of how the design principles will translate into the fabric of the scheme.

Character Areas



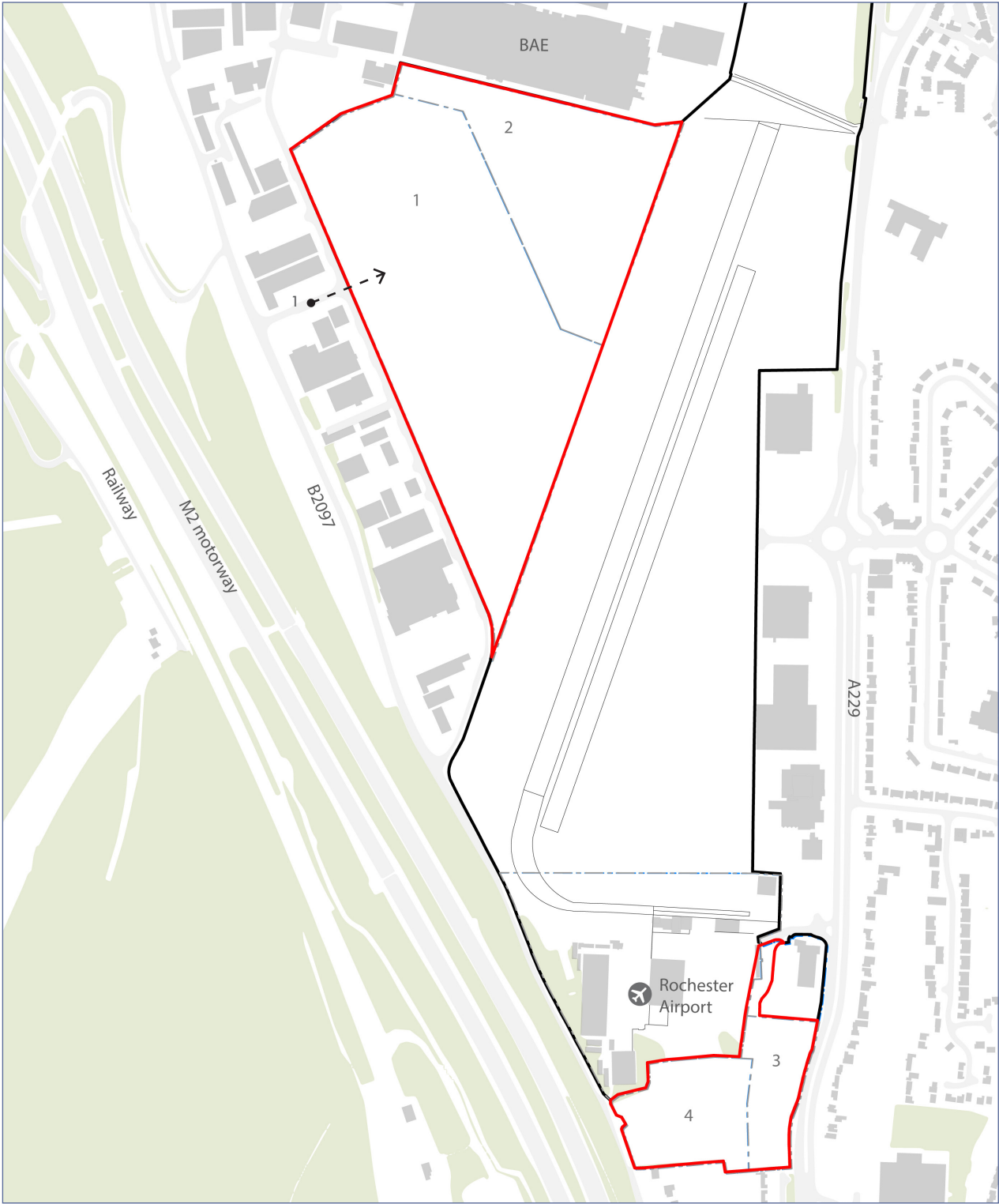
Key facades, spaces and buildings



The 1st Phase Northern Gateway

Early impact

1st Phase Location Plan



1. Existing view into Phase 1 gateway



*Artists impression of potential character subject to detailed design with funding of works to be explored in the future

