Date: September 2016

Briefing paper to: All Members of the Children and Young People Overview and Scrutiny Committee

Purpose: Explanation of Attendance Data – Sure Start Children’s Centres

Attendance Data – Sure Start Children’s Centres

A Member requested a briefing note for the Committee relating to the attendance at children’s centres, to give an accurate up to date figure and to provide an explanation of the decline in attendance.

The Q4 data presented to Committee was that as recorded on 29 March 2016. As the accompanying narrative indicated, attendance data is added to the recording system for the following 28 days.

Once all data had been submitted the total attendance figure for 2015-16 was **278,123** against a target of 280,000. This equates to **99.33%** of the target.

Generally, weekday footfall attendances at Sure Start Children’s Centre have remained at an average of just over 1000 per day for the past two years, having grown in successive years between 2010 and 2014.
Sure Start Children’s Centres target their resources on those families where the child is vulnerable to poor outcomes in their learning, development or health. The increased focus on the core priorities of early help and safeguarding; school readiness; and alignment with child health services, means that volume of general attendances is expected to plateau and not to increase further.

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