

Health and Adult Social Care Overview and Scrutiny Committee

BRIEFING NOTE – No.9/15

Date: 17 August 2015

Briefing paper to: All Members of the Health and Adult Social Care Overview and Scrutiny Committee

Purpose: Further details on Live it well website usage

The current Live it Well strategy runs from 2010 to 2015. A proposal to update the strategy and its guiding principles is due to be considered by the Kent Adult Social Care and Public Health Cabinet Committee in September 2015.

A key part of the 2010-2015 strategy has been the creation of the LiveItWell website (<http://www.liveitwell.org.uk>). This is a mental health and wellbeing resource for the whole community. It provides easy access to information, help and guidance and is designed to help people connect with their local communities. One particularly helpful part is a database (searchable by postcode) of over 450 free or low cost local services designed to support people with a wide range of mental health conditions.

The use of the website has grown steadily over recent years. Between April 14 and March 15, the website recorded 215,381 page views from 81,382 unique users. This represents a 40% increase in page views and a 6% increase in people using the site over the previous 12 months.

The associated twitter and facebook channels have also seen similar growth and play an important part in creating a network of individuals and organisations interested in the mental health and wellbeing of people across Kent and Medway.

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